

## **2019 MVTA CE on the Cape – Speaker Bios**

### **Tara McCarthy**

Tara holds a Bachelor of Arts from Georgetown University and a Master of Education degree from Northern Arizona University. Her professional career, spanning nearly thirty years, has included positions in Advertising, Brand Management, Public Relations, Corporate Training, and Veterinary Pharmaceutical Sales.

Currently, Tara is a Key Account Manager with Virbac Animal Health where she offers business support to some of the most progressive and successful veterinary hospitals in New England. She has a passion for helping healthcare teams and practice owners become more engaged, effective, and fulfilled service providers.

Tara lives with her husband, Chris, in New Hampshire where she enjoys hiking, snow shoeing, and swimming in Lake Winnepesaukee with her female black lab, Madigan

### **Tracey Nowers, CVT, VTS (CP-Canine/Feline, SAIM)**

Tracey Nowers is a certified veterinary technician and is double boarded as a veterinary technician specialist in clinical practice and small animal internal medicine. She began her love of veterinary medicine working in a kennel outside of Washington D.C. 30 years ago.

She was head technician for a general practice for 20 years in north central Massachusetts. She made the move into specialty medicine in 2009 and became passionate about endocrinology. She currently works with us at Cape Cod Veterinary Specialists. She lectures nationally and locally. In addition, she developed and teaches a NAVTA approved veterinary assistant program on Cape Cod.

She is currently owned by 3 cats: Who, What and Why that she fostered as babies, and a geriatric greyhound mix that she rescued.